



# Reasons Ombudsmen Should Participate in Residents' Rights Week!!

1. Get to know residents
2. Build relationships with residents, families and staff
3. Ombudsman program marketing
4. Education for residents, families, staff and community
5. Community involvement in long-term care
6. Opportunity to do something proactive for residents
7. Empower residents
8. Increase awareness of residents' rights in the community