

**Conference Call:  
"Family Councils: Focus on Rights and Advocacy"  
Thursday, July 31, 2008 – 3pm and 7pm (ET)**

**Speaker Biography:**

**Bob Bronaugh, Co-President, Manor Care Chevy Chase, Maryland Family Council**

Bob Bronaugh, Co-President of the Manor Care Chevy Chase, Maryland Family Council, has been a nursing home advocate for ten years, since his Family Council was founded in 1998, and is a longtime NCCNHR member. On February 11, 2000, his aunt died of an inoperable brain tumor in a Montgomery County, Maryland non-profit nursing home and eighteen days later on February 29, 2000, his mother died of advanced Alzheimer's Disease in a Montgomery County for-profit nursing home. In 2002, NCCNHR selected the Manor Care Chevy Chase Family Council to appear in its Family Council video "Strength in Numbers--The Importance of Nursing Home Family Councils", which was filmed at Manor Care Chevy Chase. Additionally, in 2002, Bob and his Family Council's founder were instrumental in having a Family Council Bill passed in Montgomery County, which led to their association with the recently formed state-wide advocacy group Voices For Quality Care, which in turn led to the passage of a Maryland Family Council Bill in 2004.

For the past four years, Bob has also served as the Vice Chair of Voices, and has helped in the formation of new Family Councils in Maryland nursing homes. In addition, he served on the Maryland Department of Health & Mental Hygiene's Community Choice Advisory Group, regarding the Medicaid waiver, and was a member of the State Workgroup, which crafted the regulations for Emergency Preparedness in nursing homes. Bob currently serves as the consumer representative on the Advancing Excellence in America's Nursing Homes' Maryland LANE Steering Committee, as well as on the State Legislature mandated Workgroup, entitled "Persons Who Operate Nursing Homes-Licensure". He will also be participating as a member of the Maryland "Task Force to Study Financial Matters Relating to Long-Term Care Facilities".

*NCCNHR (formerly the National Citizens' Coalition for Nursing Home Reform) is a nonprofit membership organization founded in 1975 by Elma L. Holder to protect the rights, safety, and dignity of America's long-term care residents.*