

Advancing Excellence in America's Nursing Homes Campaign Goals & Objectives

Goal 1: Nursing home residents receive appropriate care to prevent and minimize pressure ulcers.

Objectives: By September, 2008:

- a) The national average for high risk pressure ulcers is below 10%.
- b) 30% of nursing homes will regularly report rates of high risk pressure ulcers below 6%
- c) No nursing home will a report rate of high risk pressure ulcers that exceeds 24%
- d) Compared to June 2006, approximately 50,000 fewer residents will have pressure ulcers

Goal 2: Nursing home residents are independent to the best of their ability and rarely experience daily physical restraints.

Objectives: By September, 2008:

- a) The national average of the daily use of physical restraints will be at or below 5%
- b) 50% of nursing homes will regularly report rates of daily use of physical restraints below 3%
- c) No nursing home will a report rate of daily use of physical restraints that exceeds 19%
- d) Compared to June 2006, approximately 30,000 fewer residents be physically restrained daily

Goal 3: Nursing home residents who live in a nursing home longer than 90 days infrequently experience moderate or severe pain.

Objectives: By September, 2008

- a) The national average of moderate or severe pain experienced by long-stay residents will be at or below 4%.
- b) 30% of nursing homes will regularly report rates of moderate to severe pain for long stay residents under 2%
- c) No nursing home will a report rate of moderate or severe pain that exceeds 20%
- d) Compared to June 2006, approximately 40,000 fewer long stay residents will suffer from moderate or severe pain

Goal 4: People who come to Nursing Homes after staying in the hospital only sometimes experience moderate to severe pain.

Objectives: By September, 2008

- a) The national average of moderate or severe pain experienced by post-acute residents will be at or below 15%.
- b) 30% of nursing homes will regularly report rates of moderate or severe pain for post acute residents below 10%
- c) No nursing home will a report rate of moderate or severe pain that exceeds 46%

- d) Compared to June 2006, approximately 130,000 fewer post acute care residents will suffer from moderate or severe pain

Goal 5: Most Nursing Homes will set individualized targets for clinical quality improvement.

Objectives: By September, 2008

- a) 90% of nursing homes will set annual clinical quality targets using the target-setting system at www.nhqi-star.org
- b) 50% of nursing homes will set annual targets for clinical quality improvement that are at least 25% lower than their rate at that time.

Goal 6: Nearly all Nursing Homes assess resident and family experience of care and incorporate this information into their quality improvement activities.

Objectives: By September, 2008

- a) The national average of Nursing Homes that regularly assess resident experience of care and incorporate into their quality improvement activities exceeds 80%.
- b) 1.28¹ million residents will now be asked about their experience and satisfaction with the care provided to them in the nursing home
- c) Regularly assessing family member experience of care, and incorporating this information into nursing home quality improvement activities will be measured, and become the usual experience in nursing homes nationally.

Goal 7: Most Nursing Homes measure staff turnover and develop action plans as appropriate to improve staff retention.

Objectives: By September, 2008

- a) The national average of nursing homes that regularly measure staff turnover & develop action plans to reduce the rate of turnover (including setting targets for staff turnover) exceeds 80%
- b) The national average for [measured] staff turnover (RN, LPN, CNA) will be reduced by 15%.
- c) approximately 35,000 fewer nursing home nursing staff will leave their jobs each year

Goal 8: Being regularly cared for by the same caregiver is critical to quality of care and quality of life. To maximize quality as well as resident and staff relationships, the majority of Nursing Homes will employ “consistent assignment”.

Objectives: By September, 2008

- a) One-third of Nursing Homes will have adopted “consistent assignment” among CNAs
- b) 5300 nursing homes will have adopted “consistent assignment” among CNAs

¹ According to 1999 National Health Statistics, there is an estimate of 1.6 million residents residing in nursing homes at a single point in time