

Partnerships and Collaborations/Potential Resources

National Partners and Resources

- NCCNHR, The National Consumer Voice for Quality Long-Term Care (www.nccnhr.org)
- The National Long-Term Care Ombudsman Resource Center (NORC) (www.ltcombudsman.org)
- National Association of Area Agencies on Aging (www.n4a.org)
- Paraprofessional Healthcare Institute (PHI) (www.phinational.org)
- National Coalition on Mental Health and Aging (<http://ncmha.org>)
- National Partnership for Women and Families (www.nationalpartnership.org)
- Alliance for Justice (<http://afj.org>)
- Coalition to Advance Health Reform (CAHR) (www.coalition4healthcare.org/?c=ytyiduspaqtw84)
- Eldercare Workforce Alliance (www.eldercareworkforce.org)
- Direct Care Alliance (<http://directcarealliance.org>)
- Assisted Living Consumer Alliance (ALCA) (<http://assistedlivingconsumers.org>)
- Alzheimer's Early Detection Alliance (AEDA) (<http://alz.org/aeda/aeda.asp>)
- National Direct Care Partnership (part of Direct Care Alliance, Inc.) (<http://www.directcarealliance.org/index.cfm?fuseaction=page.viewpage&pageid=525>)
- Pioneer Network (www.pioneernetwork.net)

State Partners and Resources

- Citizen Advocacy Groups (CAGs) (can be found at www.nccnhr.org)
- AARP State chapters (can be found at http://www.aarp.org/volunteer/Articles/a2002-10-18-VMIS_chapter_site_locator.html)
- Alzheimer's Association State Chapters (can be found at www.alz.org/apps/findus.asp) i.e. Central Illinois Chapter (<http://www.alzillinois.org/state.shtml.html>)
- Disability Rights Groups, such as ADAPT (www.adapt.org) or Michigan Disability Rights Coalition (MDRC) (<http://copower.org/mdrc/MDRC.htm>)
- State and Local Ombudsman Programs (can be found at www.ltcombudsman.org)

- State Culture Change Coalitions (can be found at www.pioneernetwork.net/coalitions/websites/) i.e. the California Culture Change Coalition (www.calculturechange.org)
- Centers for Nursing Excellence in Long-Term Care (<http://geriatricpain.org/Content/Aboutus/Pages/CenterNursingExcellence.aspx>)
- Coalition of Organizations to Reform Eldercare (CORE)-support state legislation beneficial to long-term care recipients (www.gbls.org)
- Joint Public Affairs Committee for Older Adults (JPAC) (www.jpac.org)
- SAGE- Services and Advocacy for Gay, Lesbian, Bisexual and Transgender Elders (www.sageusa.org/index.cfm)
- Local Area Networks for Excellence (LANEs)- from the Advancing Excellence in America's Nursing Homes Campaign (www.nhqualitycampaign.org)
- Sample Dear Administrator Letters from the Department of Health
- Sample Family Council Newsletter (www.nccnhr.org)
- FRIA Family Council Manual and Toolkit (www.fria.org)
- FRIA book: Nursing Homes and Alternatives (out of print on Amazon or other book sales sites)

In addition to the above state resources, CAGs have also developed relationships/partnerships with such organizations as:

- New York Advisory Group on Long-Term Care Reimbursement
- New York State Family Caregiver Council
- Council of Senior Centers and Services of New York
- Massachusetts Culture Change Coalition

Resources for Citizen Advocacy Groups

Websites

Google Groups (www.googlegroups.com)

- Free, user-friendly listserv and discussion group functions to help users network, access information and communicate

Google Analytics (www.google.com/analytics/)

- Free, easy-to-use website tracking program that provides information and data about your website traffic and marketing effectiveness.
 - I.e. how many people visit your website, which pages are most visited, common searches, geographic location of users

Drupal (www.drupal.org)

- Free, easy-to-use software package that allows and individual or individuals to publish, manage and organize content
- Can accommodate blogs, podcasts, picture galleries, etc.

Constant Contact (www.constantcontact.com)

- Email marketing campaigns for events (conferences, conference call, webinars, etc.)
- Online surveys
- Free 60 day trail